

# **IAAPA Expo Europe 2026 Registration Step-by-Step Guide**

#IAAPAExpos



# Step 1

Log Out

## Welcome to Registration

I am here to Register...

Myself

Myself and/or My Group

Exhibitor Personnel

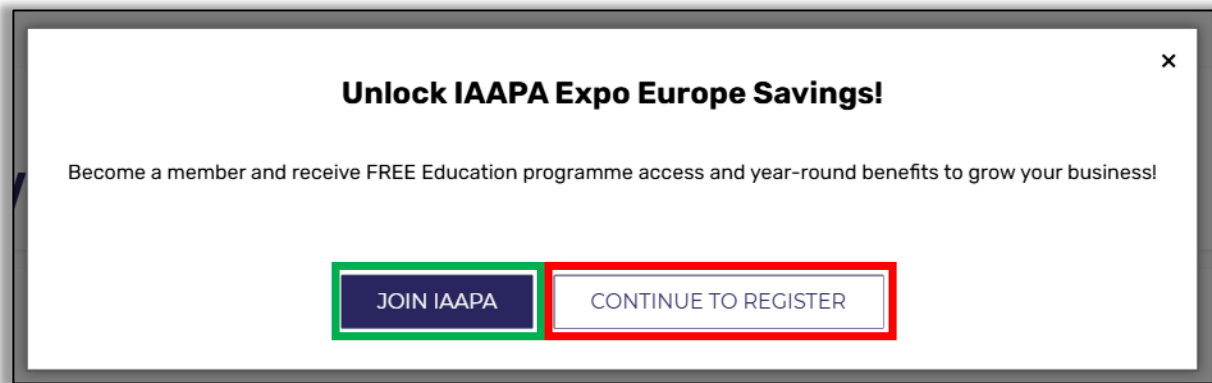
Media/Press

Already Registered?

Access My Registration

- If you are registering alone click on the Myself button (**Green**).
- If you are registering as a group, or on behalf of others, click on the Myself and/or My Group button. (**Red**)

# Step 2



- If you would like to become an IAAPA member, click on the Join IAAPA button (**Green**).
- If you do not want to become an IAAPA member at this time or are already a member, click on the Continue To Register button. (**Red**)

# Step 3A

 **IAAPA**  
EXPO EUROPE 2026

**REGISTRATION OPTION 1:**

If you have a login for the IAAPA website, choose this option to begin!

Username

Password

Log in

[Forgot your password?](#)

Send me a code

Email not verified? Click [here](#) to verify your email

**REGISTRATION OPTION 2:**

If you don't have a login for the IAAPA website, choose this option to create one. If you are using an email associated with a member company, you can join the company roster and benefit from member pricing at IAAPA Expos and other IAAPA benefits year-round!

Create a Login

Please contact [EMEA@IAAPA.org](mailto:EMEA@IAAPA.org) for any assistance

English (US) ▾

- If you have a pre-existing IAAPA login (valid for both members and nonmembers), insert your username and password and press the Log in button (**Green**). Your username is your email.
- If you do not have a pre-existing IAAPA login, click on the Create a Login button (**Red**).
- If you believe you have an IAAPA login but do not remember your password, click on the *Forgot your password?* text below the login button (**Purple**).
- If you need any assistance logging in, please contact [ESA@IAAPA.org](mailto:ESA@IAAPA.org) for assistance.

# Step 3B

- If you need to create an IAAPA login, fill out the required contact fields.
- The answer to the last question, *Please enter the sum of 5 plus 2, in single digit format*, is 7.
- If you run into any errors like the one below, please contact [ESA@IAAPA.org](mailto:ESA@IAAPA.org).

System.TypeException : Your request cannot be processed at this time. The site administrator has been alerted.

\* First Name

\* Last Name

\* Email Address

Passwords should be a minimum of 8 characters long and include a mix of uppercase and lowercase letters, numbers, and at least one special character

\* Password

Company Name Search  
(for existing IAAPA companies - results are based on email address)

Search...

\* Primary Address ⓘ

Primary Country

\* Primary Street

\* Primary City  Primary State

\* Primary Postal Code

\* Please enter the sum of 5 plus 2, in single digit format:

Create Account

Already have an account?

# Step 4A

1 2 3 4 5  
Personal Information Upgrades Special Events Registration Review Checkout

## Personal Information

### Badge Information

All information will be included on your IAAPA Expo Europe badge.

**First Name** Matthew

**Last Name** Ackerman

**IAAPA Certification(s)**

**\* Job Title**

**\* Company on Badge**

Matthew Ackerman  
Manager, Global Registration and Operations  
IAAPA  
United States of America

This badge is not to scale. Actual badges will be larger and include additional information.

- Once logged in, fill out all required fields with a red asterisk \* on the Personal Information page.
- First Name, Last Name, Certifications, and Email are not editable and come directly from your IAAPA login information. If this needs to be changed, please contact [ESA@IAAPA.org](mailto:ESA@IAAPA.org)

# Step 4B

**Welcome, International Traveler!**

To assist you in obtaining a travel visa to London, IAAPA provides an automated letter confirming your intention to attend IAAPA Expo Europe. This letter in no way guarantees that you will be issued a visa.

For full instructions on how to obtain a visa for entry into the United Kingdom, please visit the [UK Visa Application Portal](#).

**Will you require a visa letter for IAAPA Expo Europe 2026?**

☒ Yes, I will require a visa invitation for IAAPA Expo Europe 2026.

\* Name on Passport

\* Company

\* Passport Number

\* Passport Issue Date

\* Passport Exp. Date

\* Passport Country

\* Date of Birth

- If a visa invitation letter is needed to attend, please select the checkbox (**Green**) and fill out the required information.
- Visa letters are downloadable on the confirmation page once registration is fully paid.
- Click Next on the bottom of the page once you are done.

# Step 5

## Upgrades

Thank you for being an IAAPA Member! You have been assigned the ticket below.

Show Floor with Education Conference Member  
Nonmember Price: £435.00

£110.00  
Selected

- If you would like to upgrade your ticket to the VIP Experience, please select the button below and proceed to the next page.
- Discount codes or exhibitor guest codes can be added at the end of the registration process. Upgrades are not included with exhibitor guest codes and must be purchased at an additional cost.

VIP Gold

Includes the Education Conference PLUS exclusive perks like VIP lounge access, AI-driven exhibitor matches, a meet-and-greet with IAAPA leadership, and more! [Learn More](#)

£390.00

Register

VIP Diamond

Receive the red-carpet treatment with our most exclusive offering. The Diamond package includes everything in the Gold level—PLUS premium access to top-tier events and exclusive experiences that maximize value and connection. [Learn More](#)

£890.00

Register

The prices displayed include 20% VAT.

Previous

Cancel

Next

- Select any upgrades for purchase or click on the Next button.
- If you have already started registering as a non-member and decide you would like to be a member of IAAPA, please contact [ESA@IAAPA.org](mailto:ESA@IAAPA.org)
- NOTE: IAAPA Members will not see the Education Conference upgrade option since this is included with your registration.**

# Step 6

## Special Events

Discount codes or exhibitor guest codes can be added at the end of the registration process.  
The prices displayed include 20% VAT.

Clear Filter

Search

Category

AllSat 19/09Mon 21/09Tue 22/09Wed 23/09Thu 24/09

### Saturday, 19 Sept.

IAAPA Institute for Attractions Professionals (IAP)

📅 Saturday, 19 Sept. 08:00 - Sunday, 20 Sept. 17:00

[Learn More](#)

£590.00

Register

### Monday, 21 Sept.

EDUTour: Chessington World of Adventures Resort and LEGOLAND® Windsor Resort

📅 Monday, 21 Sept. 08:00 - 17:00

[Learn More](#)

£160.00

Register

- Select any special events you would like to attend.
- Use the date filters to help you decide.
- All special events are subject to additional fees.
- Click Next on the bottom of the page once you are done.

#IAAPAE Expos

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# Step 7A

## Review Information

Photo ID is required when picking up your attendee badge.

Please review the information below prior to checkout. If you need to make any modifications, please click "Edit" to make necessary updates. When you are ready to complete your registration, click "Next" at the bottom of the screen.

Discount codes or exhibitor guest pass code can be added at the end of the registration process.

### Matthew Ackerman

mackerman@iaapa.org

Edit

Job Title

Manager, Global Registration and Operations

Company on Badge

IAAPA

Company

IAAPA

Work Address

4155 West Taft Vineland Road  
Orlando, Florida 32837  
United States of America

Preferred Phone

Additional Email

### Registration and Events

Item

Price

#### Registration Type

Show Floor Only Nonmember

\$379.00

- Review the information you have submitted.
- If needing to change any information, please click on the Edit button (**Green**).

# Step 7B

**IAAPA Expo Europe 2026 Sustainability**

To help IAAPA assess the climate impact of IAAPA Expo Europe 2026, please provide the following information:

**Where are you traveling from?**

**Country**

**City**

**State/Province**

**What is your primary means of transportation to travel to/from the Expo?**

☐ Subway/Bus

☐ Train

☐ Automobile

☐ Airplane

**Is the sole purpose of your trip to attend the Expo?**

☐ Yes

☐ No

**Cancellation Policy**

\* Only written requests to [iaapaexpo@jade.mcievents.com](mailto:iaapaexpo@jade.mcievents.com) received on or before 30 days prior to the start of the Expo, will receive a refund for registration, less a 10% processing fee. Special event tickets and upgrades are non-refundable under any circumstance. Cancellations due to illness or emergency will be evaluated by IAAPA on a case-by-case basis.

☐ I agree to the cancellation policy

- Fill out the optional sustainability questions.
- Upload any tax exemption form if eligible.
- Agree to the cancellation policy.
- Click Next on the bottom of the page once you are done.

# Step 8

## Registration Payment

If no payment is needed, please click the submit button.

**Matthew Ackerman**

| Item                                        | Price  |
|---------------------------------------------|--------|
| <b>Registration Type</b>                    |        |
| Show Floor with Education Conference Member | £91.67 |

Enter your discount code or exhibitor guest code

**Subtotal**  
20% VAT (VAT)

**£91.67**  
£18.33

**Order Total**  
**£110.00**

- If you have an exhibitor guest code or a discount code, insert it in the box (**Green**) and click on the apply button.
- If the code is valid, the order total will be changed.
- If there is still a remaining balance, choose to pay either via Credit Card or Wire Transfer and insert your information.
- Click Submit on the bottom of the page once you are done.

# Step 9

Log Out

Your Registration Number is:

37NGFMTY3FX

Download/Print Invoice

Add to Calendar

Modify Registration or Add Special Events

Download/Print Visa Letter

IAAPA Expo 2026 Registration  
Balance Due: \$403.64

Submit Payment

- You are now registered for the event!
- Click on the buttons to Download your invoice (**Green**) or Visa Letter (**Red**).
- If needing to add special events or modify your registration details, click on the button circled **Purple**.
- If you are still in a balance due state, you can click on the Submit Payment button to pay the remaining balance. If there are any issues regarding payment, please contact [Registration@IAAPA.org](mailto:Registration@IAAPA.org)

# Enjoy The Expo!

#IAAPAExpos

